



# On The Buses

## South East Coachworks Newsletter

### Latest news on Conversions, Upholstery Restorations & Graphics

#### The benefit of a Book Bus

South East Coachworks converted a large double decker bus for Britannia Village Primary in Newham and we have recently delivered the completed bus to their school. The client had limited space on the site and building work would be costly so this unique conversion was their ideal solution. The bus is static and will provide additional class space, a library and double up as a café. Alex Mapley, the SEC Signworks designer, had the fun but time-consuming job of taking the ideas from the staff & pupils at Britannia & re-creating them as an artwork that could be digitally printed & applied as a full vinyl wrap to the exterior of the bus.



#### Phoning for help

The Samsung/Vodafone bus arrived at South East Coachwork to have some interior modifications & new MOT within a very short timescale. Not only did the bus have to undergo this work in record time, a branded full vinyl wrap was completed by SEC Signworks which took them just five working days to print & install due to the super urgent requirements. We will be operating this bus for our client, Undercurrent UK Ltd. on the #samsungvodafonetour throughout the next few months as they promote Samsung Galaxy's new range of smartphones & tablets.



#### A favour for a feathery friend

When we were asked to tow an eleven foot high seagull to the Art Moves event at Stratford, we just couldn't say no! The Olympic park provided the ideal showcase for South East Coachworks as we were represented by the 'ELMO' bus & the Kent Cultural Baton, both of which are SEC conversions, not forgetting the transportation of the giant gull! You should have seen the mess on the car windscreens behind...



Bus and Coach Conversion - Classic Vehicle Restoration  
Trim & Upholstery - Design, Signage & Vehicle Graphics  
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